two, and of the Independence of the United States of America the two hundred and seventeenth.

**GEORGE BUSH** 

Proclamation 6469 of September 3, 1992

## Childhood Cancer Month, 1992

By the President of the United States of America A Proclamation

This year nearly 8,000 American children will be diagnosed as having cancer. Such a diagnosis affects not only the young patient but also his or her entire family. Parents experience tremendous anguish knowing that their child is ailing or in pain. Brothers and sisters often share in that heartache, as well as in fears of the unknown. Daily life may be turned upside down for many months; for some, it may never be the same. As an expression of our concern for young cancer patients and their families, we set aside this month to reaffirm our support of continuing research and education.

Thanks to the many advances that have been made in cancer research, the majority of children who are diagnosed with cancer today will be alive and healthy 5 years from now. Indeed, the number of deaths from childhood cancers continues to drop as improved diagnostic and prognostic techniques, along with important breakthroughs in treatment, give hope to young people with leukemia, Wilm's tumor, Hodgkin's disease, and other cancers.

Such progress is testimony to the vitality of American science and to the contributions of the brave young patients who participate in clinical studies of new anti-cancer treatments. In recent years doctors have learned that bone marrow transplantation, which enables a child to receive very high doses of anti-cancer drugs, is an effective way of treating some types of leukemia. With this and other new techniques, nearly three-fourths of all children who are diagnosed as having leukemia can look forward to a complete cure. The treatment of Hodgkin's disease is yet another example of progress: today some 87 percent of children who are diagnosed as having this cancer of the lymphatic system can expect to be cured.

While these and other scientific advances are encouraging, they are but a part of the story of our increasing success in the fight against child-hood cancer. This month, as we recognize the outstanding physicians and scientists who conduct pediatric cancer research in both the public and private sectors, we also honor the dedicated oncology nurses and social workers who comfort and assist young patients, the teachers and therapists who foster their intellectual and physical potential, and the many volunteers who provide family support groups, special camping and recreation facilities, and other helpful programs and services. Inspired by the extraordinary courage and optimism of young cancer patients, all of these Americans are making important contributions to the fight against childhood cancer. Their efforts merit our admiration and support.

The Congress, by House Joint Resolution 492, has designated September 1992 as "Childhood Cancer Month" and has requested the President to issue a proclamation in observance of this month.

NOW, THEREFORE, I, GEORGE BUSH, President of the United States of America, do hereby proclaim September 1992 as Childhood Cancer Month. I invite the Governors of the 50 States and the appropriate officials of all other areas under the jurisdiction of the United States to issue similar proclamations. I also encourage the American people to join with public health agencies, private voluntary associations, and other concerned organizations in observing this month with appropriate programs and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of September, in the year of our Lord nineteen hundred and ninety-two, and of the Independence of the United States of America the two hundred and seventeenth.

GEORGE BUSH

Proclamation 6470 of September 4, 1992

## National Consumers Week, 1992

By the President of the United States of America A Proclamation

American consumers enjoy access to a marketplace of goods and services that is unparalleled in terms of variety and quality. This thriving marketplace has been made possible by our Nation's free enterprise system, which provides opportunities and incentives for businesses to improve productivity and performance while generating the competition and accountability that lead to greater options for consumers. During National Consumers Week, we recognize that the decisions that consumers make help to encourage innovation and technological progress, thereby spurring our Nation's economy.

The theme of this year's observance, "Operation Wise Buy," underscores the fact that educated, informed, and responsible consumers have an important role to play in ensuring the success of our free enterprise system. Education, of course, begins at home: where we choose safe, healthy foods and products, where we teach our children the value of saving and investing for the future, and where we help them develop the knowledge and skills that are necessary to perform basic tasks such as reading labels and following written instructions, comparing costs and balancing a checkbook, and protecting themselves against fraud. By instruction and example, we can help our children to become wise, responsible consumers.

Recognizing the rights and interests of consumers as well as the impact that their choices have on the marketplace, the United States has been working to empower consumers of all social and economic backgrounds through education. By supporting consumer education and basic economic instruction in schools and other institutions, and by encouraging the dissemination of consumer-related news and information through government agencies, civic organizations, business, and